



IISWC 2026 Sponsorship Opportunity

The IEEE International Symposium on Workload Characterization (IISWC) is a focused, high-quality event dedicated to the understanding and characterization of workloads that run on all types of computing systems. The technical program consists of keynote speakers, technical talks, posters, workshops, and tutorials. IISWC attracts attendees from both academia and industry, including highly motivated students, offering a great opportunity for companies to publicize and recruit. **The 29th edition of IISWC will be hosted in Boulder, Colorado from Sep 27, 2026 (see <http://iiswc.org/>).** We are looking for corporate sponsorship at the following levels.

Platinum Sponsor – \$8K

- Official and exclusive sponsor of a conference meal (welcome reception or social event)
- A table at the conference to demo products, show poster, and talk to attendees
- Three free registrations for the conference
- Distribute a marketing item/gift and sponsor material (e.g., brochure)
- Recognition on the conference website and public announcements

Gold Sponsor – \$4K

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Bronze Sponsor – \$1K

- Recognition on the conference website and public announcements

Sponsorship at any level can include list of attendees who opt-in to their information being provided.

Past sponsors included

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General Chair: Mehmet Belviranli (Colorado School of Mines, belviranli@mines.edu)
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